



Company Profile



Company Profile

Company Name	NNA JAPAN CO., LTD.
Address	9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi, Minato-ku, Tokyo, JAPAN, 105-7209
Date of Incorporation	August 1st, 1995 (Business started in Hong Kong in August, 1989)
Main Business	NNA's Asian network of local corporations or offices including Tokyo, Fukuoka, Korea, Shanghai, Beijing, Guangzhou, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore, India, and Indonesia provides local economic/business information in Japanese. The number of corporate subscriptions for its paid fee service has reached about 7,500 as of April, 2021.
Representative Directors	President Hideichi Yamaga Executive Director Nobuyuki Mitsui
Capital	100 million yen
Sales	2.05 billion yen (Fiscal Year 2020, consolidated)
Employees	187
Main Clients	Trading Companies, Manufacturers, Financial Institutions, Media, Government Agencies, Think Tanks, etc.
Financing banks	Shimbashi branch of Mizuho Bank, Head office of Sumitomo Mitsui Banking Corporation, Shimbashi branch of MUFG Bank, Tamachi branch of Resona Bank
Main shareholders	Kyodo News

History

1989	8	Established in Hong Kong (Original company name: "WIN HONEST PLANNING LIMITED")
1992	6	Incorporated in Malaysia
1994	9	Incorporated in Thailand
1995	4	Incorporated in Singapore
		Company name changed to "NEWSNET ASIA CORP, LTD."
	6	Incorporated in the Philippines
	8	Incorporated in Japan with an office in Minato-ku, Tokyo
1996	8	Incorporated in Indonesia
		Beijing, China office opened
	10	Shanghai, China office opened
1998	1	Headquarters transferred from Hong Kong to Tokyo
	4	Website "NNA PLUS" launched
1999	6	Guangzhou, China office opened
		Notification of general type II carrier license accepted by the then Ministry of Posts and Telecommunications
	8	Certified as a telecommunications and broadcasting organization by the then Ministry of Posts and Telecommunications
	10	Website name changed to "NNA POWER"
	11	Company name changed to "NNA JAPAN CO., LTD."
	12	Taiwan Branch opened
2000	7	Dalian, China office opened
2001	12	Chinese corporation established in Shanghai
2004	7	"Vietnam & Indochina Edition" of The Daily NNA launched
2008	4	"India Edition" of The Daily NNA launched
	8	"NNA POWER" fully redesigned
2010	7	"Kanpasar", a separate edition of The Daily NNA launched
	9	"Automotive Edition" of The Daily NNA launched
2011	2	"Electronics & IT Edition" of The Daily NNA launched
	5	"Foods & Medicine Edition" of The Daily NNA launched
	11	Kyodo News acquired part ownership of NNA, and the NNA joined the Kyodo News Group
2012	2	Chinese Edition of "Kanpasar" launched
2013	3	Website "NNA LITE ASIA" launched
	4	"The Monthly NNA: Asian Consumer Lab" launched
	4	Representative office in India opened
	5	Incorporated in Vietnam
	9	"Myanmar Edition" of The Daily NNA launched
2014	6	"HR & Safety Edition" of The Daily NNA launched
	12	"NNA Asia Business Data Bank" launched
2015	7	Seoul, Korea Bureau opened
2016	3	Seoul, Korea Branch opened
	5	Phnom Penh, Cambodia Bureau opened
	7	NNA Website fully redesigned
2017	7	"Cambodia Edition" of The Daily NNA launched
2018	11	English Website "NNA Business News" launched
2021	1	Beijing corporation and Guangzhou corporation established in China
	3	Fukuoka Bureau opened



About the Kyodo News

"Kyodo News acquired part ownership of NNA, accordingly NNA joined the Kyodo News Group in 2011.

Kyodo News was founded as a nonprofit cooperative organization consisting of NHK and other newspaper publishers in 1945. It aimed to widely distribute domestic and international news in an accurate and impartial manner, thereby contributing to easy access of information to the population. It also intended to contribute to the international understanding and cooperation.

The Kyodo News has been covering domestic and international stories since its inception in 1945. It edits and distributes articles, photos, and footage to newspaper publishers as well as to commercial broadcasters and the international media. Its articles are distributed not only in Japanese but also in English, Chinese and Korean, making it a leading Asia-based news agency."



Subscribed by 7,500 companies^{*1} and 18,000 users^{*2} in Asia

*1 The number of subscribing companies
*2 The number of users

NNA reinforces its value, distinctiveness, and advantage as media outlet based on 1) locally derived information, 2) interactivity with our users 3) added value created through its network.

News from Asia

Local news from our 17 offices in 12 countries and regions.

Approx. **300** articles a day

Large variety of articles and subjects. Accessible in multiple browsing platforms.

Highly appreciated by the executives

Featured in wide range of industries. 70% of our users are the executives.

Various purposes

From market research to development of new market channels.

Highly-selected local business information

NNA distributes information reflecting the range of needs, collected and edited by Japanese editors stationed in each country and region. Articles are written from Japanese companies' perspective.

Market entry of Japanese companies

NNA's on the spot information on market entry of Japanese companies is a great advantage for its subscriber base. This kind of information cannot be obtained from a press release.

Providing information for decision making

In overseas, 70% of our users are the executives who are the key decision makers. Our services are featured in a wide range of industries including manufacturing, financial and service sectors.

For every business situation

Our service provides information for every aspect of business activities.

NNA Network

Tokyo
Fukuoka
Seoul
Shanghai
Beijing
Guangzhou
Hong Kong
Taipei
Manila
Bangkok
Ho Chi Minh City
Kuala Lumpur
Singapore
Gurgaon
Jakarta

Corporate and industrial trends

NNA distributes the latest spot news, ranging from trends in local business to macroeconomic prospects.

Local laws, taxes, and labor

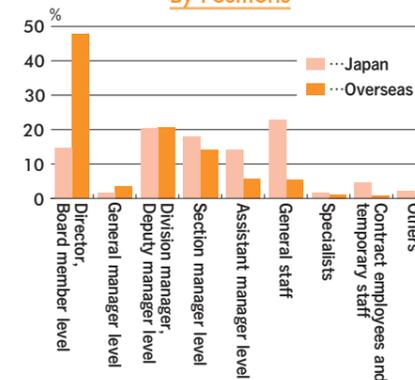
Practical information on local laws and wages is explained in detail by experts such as lawyers and accountants.

Database

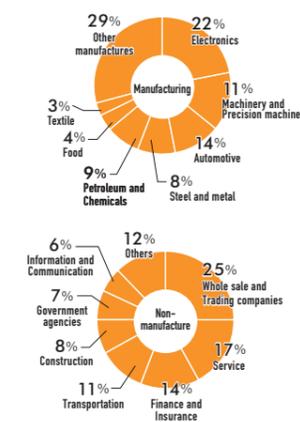
"NNA POWER ASIA", our paid website, archives more than 1.3 million articles published since 1997. You can find the exact Asian economic article you are looking for with our advanced search database.



By Positions



By Business Categories



Research

- As marketing materials
- To collect information on clients
- To collect information on competitors
- To collect information for M&A

Management

- For establishment of overseas offices
- To manage group businesses
- To develop "B to B" and/or "B to C" marketing channels
- To search for local partners (OEM, sales agencies)

Practical business

- To make a report to a head office
- To collect information related to import and/or export
- As a communication tool with local staff

Our Business

Media

- **Asian economic/business information**

Operation of “NNA POWER ASIA”

Operation of “NNA LITE ASIA”

- **Asian economic/business data**

Operation of “NNA Asia Business Data Bank”

- **Web Magazine**

Editing and publishing of “NNA Kanpasar”

- **Others**

Operation of NNA official sites, “NNA ASIA” and “NNA EUROPE”

Edition and distribution of e-mail news letters

Information provision to portal sites

Business Support

Operation of “NNA Club” (free membership) / Advertisement / Research / Seminars / Translation

Publication

Publication of books about laws, taxes, and statistics of Asian countries and regions

Our Service

Websites

NNA posts about 300 articles a day, ranging from local business trends to macroeconomic prospects, and wealth of regulatory information on laws and wages useful at practical level. Our websites also have useful functions including “My Newsroom” which automatically selected articles are sent to you via e-mails in accordance to user defined keywords.

NNA POWER ASIA

Country/region : China, Hong Kong, Taiwan, Korea, Philippines, Thailand, Vietnam, Myanmar
Malaysia, Singapore, India, Indonesia, Australia

Industries : Automotive, Electronics & IT, Foods & Medicine, Financials, Construction & Property,
Transport

Update : Daily except Saturday & Sunday

NNA LITE ASIA (available in Japan and North America)

Country/region : China, Hong Kong, Taiwan, Philippines, Thailand, Vietnam, Malaysia, Singapore,
India, Myanmar (Laos, Cambodia), Indonesia, Korea,

Update : Daily except Saturday & Sunday

NNA Asia Business Data Bank

Downloadable information such as salary levels of local staff and basic statistics in Asia are also shown in charts and tables.

Country/region : China, Hong Kong, Taiwan, Korea, Singapore, Malaysia, Indonesia, Thailand,
Philippines, Vietnam, Myanmar, India, Laos, Cambodia, Brunei

※ Only basic statistics are available for Laos, Cambodia, and Brunei.

NNA Network

【Tokyo】

NNA JAPAN CO., LTD. HEAD OFFICE
9F, Shiodome Media Tower, 1-7-1 Higashi Shimbashi,
Minato-ku, Tokyo, Japan, 105-7209
TEL:81-3-6218-4330 FAX:81-3-6218-4337

【Fukuoka Bureau】

Fukuoka Bureau
305, Tokan Fukuoka Daini Building
1-18 Hiemachi, Hakata-ku,
Fukuoka-shi, Fukuoka, 812-0014 JAPAN
TEL:81-92-260-1540

【Korea】

NNA JAPAN CO., LTD. SEOUL BUREAU
TEL:82-2-736-7955

NNA JAPAN CO., LTD. SEOUL BRANCH

TEL:82-2-736-7196
13F, Yonhapnews bldg, 25, Yulgok-ro 2-gil, Jongno-gu,
Seoul, Korea
FAX:82-2-736-7198

【Shanghai】

NNA CHINA CO., LTD. SHANGHAI HEAD OFFICE
Room 505-506, Block 6, No.968 Jinzhong Road, Shanghai,
China 200335
TEL:86-21-6295-5123 FAX:86-21-6295-5161

【Beijing】

BEIJING SHIXUN BUSINESS CONSULTING CO., LTD.
Room 910, Guanghai Chang'an Building Tower 1, No.7,
Jian Guo Men Nei Avenue, Beijing, China 100005
TEL:86-10-6510-1060 FAX:86-10-6510-1260

【Guangzhou】

GUANGZHOU SHIXUN BUSINESS CONSULTING CO., LTD.
Room 916, South Tower, Guangzhou World Trading Center,
No.371-375, HuanShi East Road, Guangzhou, China 510095
TEL:86-20-8775-5008 FAX:86-20-8775-5018

【Hong Kong】

NNA HONG KONG CO., LTD.
Unit 2203, 22nd Floor, No. 88 Hing Fat Street,
Causeway Bay, Hong Kong
TEL : 852-2802-6303 FAX : 852-2512-0617

【Taiwan】

NNA HONG KONG CO., LTD. TAIWAN BRANCH
11F, No.129, Sec. 2, Zhong Shan N. Rd., Taipei, Taiwan
TEL:886-2-2521-3070 FAX:886-2-2521-3050

【Philippines】

NNA PHILIPPINES CO., INC.
Unit 2006, 88 Corporate Center,
141 Valero Corner Sedeno Street,
Salcedo Village, Makati City, Philippines
TEL:63-2-7753-3515 FAX:63-2-7753-3517

【Thailand】

NNA (THAILAND) CO., LTD.
23/61 Sorachai Building 18th Floor,
Sukhumvit 63 Road, North Klongtan, Wattana, Bangkok
Thailand 10110
TEL:66-2-392-0475 FAX:66-2-392-0479

NNA JAPAN CO., LTD. THAILAND REGIONAL OFFICE
Silom Complex Bldg 22nd Floor, 1st Unit,
191 Silom Road, Bang Rak, Bangkok 10500 Thailand
TEL : 66-2-632-0149

【Vietnam】

NNA VIETNAM CO., LTD.
D704, ITAXA Building,
No.126 Nguyen Thi Minh Khai Street,
Dist. 3, Ho Chi Minh City, Vietnam
TEL:84-28-3930-6400 FAX:84-28-3930-6420

【Malaysia】

NNA (MALAYSIA) SDN. BHD.
D-3-5, Megan Avenue 1,
No189 Jalan Tun Razak,
Kuala Lumpur, Malaysia 50400
TEL:60-3-2163-6226 FAX:60-3-2163-9993

【Singapore】

NNA SINGAPORE PTE. LTD.
10 Anson Road #14-08 International Plaza Singapore 079903
TEL:65-6738-3333 FAX:65-6227-2995

【India】

NNA SINGAPORE PTE. LTD (INDIA LIAISON OFFICE)
201, JMD Regent Square, MG Road, Gurgaon, Haryana
India 122002
TEL:91-124-430-8322 FAX:91-124-430-8323

【Indonesia】

PT. NNA INDONESIA
Setiabudi Atrium Building 2nd/FL., Suite 208,
Jl.H.R. Rasuna Said, Kav. 62 Kuningan, Jakarta Indonesia
12920
TEL:62-21-520-1423 FAX:62-21-520-1424

■ Partner Companies

【Australia】

NNA AUSTRALIA PTY. LTD.
Suite 301, Level 3, 72 Pitt Street,
Sydney NSW 2000, Australia
TEL:61-2-9264-0998

【U.K.】

Economic Media Bulletin Limited (EMB)
30 St Olav's Court, Lower Road, Canada Water
London SE16 2XB United Kingdom
TEL:44-20-7064-0600 FAX:44-20-7064-0600



NNA JAPAN CO., LTD.

www.nna.jp

 **Kyodo News Group**

KYODO NEWS
K.K.Kyodo News
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Yano Research Institute Ltd.
Kyodo Tsushin Kaikan